

AMANDA DREESMAN

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EXPERIENCE

SENIOR UX DESIGNER INDEPENDENT CONTRACTOR & CONSULTANT | SAN JOSE, CA

January 2017 - Present

- Collaborated with developers across various divisions to create a cohesive design. These products were websites, POS systems, and apps for big data analytic platforms that saw an average increase in user satisfaction of 50%.
 - Led teams in designs from concept to creation of apps and web-based applications.
 - Managed small teams of 3-5 designers
 - Acted as a liaison between designers and the DevOps team.
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EXPERIENCE

UX DESIGNER ORDER GROUP | REMOTE

August 2022 – December 2022

- Managed User Testing and A/B Testing, exploiting insights to increase user satisfaction by 40%
 - Products designed for enterprise POS programs utilized by restaurant owners and their staff.
 - Implemented user ethnography to discover user requirements, enhancing persona development and leading to 30% better user targeting.
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EDUCATION

BACHELOR OF GLOBAL MANAGEMENT

Arizona State University

- Relevant Coursework: Global Communication, Global Entrepreneurship, Global Business, Human-Computer Interaction, Excel, Psychology, Tableau
- Summa Cum Laude, GPA 4.0

GOOGLE UX DESIGN CERTIFICATE

Coursera

- Relevant Coursework: UX Research Fundamentals, Inclusive Design, Wireframing, Low-Fidelity Designs, High-Fidelity Designs, Human Factors Experience (HFX), Human-Computer Interaction (HCI)
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SKILLS

Design Tools: Figma, Adobe XD, Illustrator, Photoshop, and InVision

Techniques: Wireframing, Prototyping, User Personas, Heuristic Evaluation, Usability Testing, Typography, and Iconography

UX Research: User Interviews, Surveys, A/B Testing, Qualitative and Quantitative Analysis

Collaboration: Communication, Organizational Workshops, Detail Oriented, Flexibility
